

Proposal for Buyer Delegation Program at Seoul International Sourcing Fair 2018

The 28th Seoul International Sourcing Fair is Korea's top trade show in the corporate and sales gifts market. Seoul International Sourcing Fair 2018 will be held from **March 7th to 10th** at Coex, Seoul, Korea.

Organizers of Seoul International Sourcing Fair 2018, Coex, would like to request your cooperation in attracting buyer participation at this prominent gift and homeware industry event. Seoul International Sourcing Fair's specialized 1:1 Business Matching Program will optimize buyers' business opportunities through exclusive, pre-arranged meetings with domestic exhibitors at the show. Buyers can be sure to gain the maximum benefits of attending Seoul International Sourcing Fair through this tailor-made platform for commerce and trade.

This special offer will be applicable when **only more than 10 members** participate. Opportunities presented through this program are as follows.

Benefits

- ✓ **One** round trip flight ticket for **one** delegation group representative (economy class)
- ✓ 2 nights of accommodations for delegation members at designated hotel
- ✓ Pre-arranged 1:1 Biz-Matching Program
- ✓ Interpreter services (English, Japanese, Chinese) for sessions
- ✓ Buyer's Kit (Show directory, Complimentary Lunch, Buyer's Badge)
- ✓ Access to Buyer Lounge (Internet access, free refreshments)
- ✓ Assistance in organizing transportation, registration and other travel logistics

※Any changes will be announced

Buyer Profile

Chain Department Stores, Wholesalers/Distributors, Retailers, Trading Companies, OEM Providers, Importer/Exporter

Previous Show Overview

- **Title**
The 27th Seoul International Sourcing Fair (SIPREMIUM 2017)
- **Dates & Venue**
March 23rd (Thursday) ~ March 26th (Sunday), 2017
Halls A (10,368m²), Coex, Seoul, Korea
- **Scale**
Exhibitors: 400 Exhibitors, 500 booths (Overseas 81 companies 86 booths)
Visitors: 17,550 (1,340 International)
- **Organizer**
Coex Co., Ltd.
- **Concurrent Events**
1:1 Business Matching Program for International Buyer
MD Meeting Program with Korean MD Association
- **Exhibit Items**

<ul style="list-style-type: none"> Sales Promotion Items Gift Items High-End Stationery Office Supplies Jewelry & Accessories Health & Well-Being Items DIY Items Fashion Accessories 	<ul style="list-style-type: none"> Household & Bath Goods Kitchenware Home Appliances Home & Living Decorations “Design Idea” Items Sports & Leisure Items Character-branded Items Smart IT
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- **Pictures**



Please find out more about this show at <http://sipremiumseoul.com>